Supply Chain Management, BBA

Assessment Overview & Results Summary

College/School: School of Business

Measures Used: Rubrics, Surveys, Presentations/Writing samples, Course embedded assessments, standardized assessments, etc.

Process for Interpretation of Evidence: Data is collected by Office of Accreditation and Assessment. Assessment results are initially reviewed by Assessment Faculty Committees; these are divided into 7 groups, namely: Global Business Practices Skills, Writing Skills, Presentation Skills, Leadership Skills, Critical Analysis Skills, Technology Skills, and Ethics Skills. Each group consists of three School of Business faculty. The group interprets the data and make recommendations. The Assurance of Learning (AoL) committee (comprised of Associate Deans, Academic Directors, and Department Chairs) is responsible overall for implementation and final recommendation.

How Findings are Used:
- ✓ Changes to curriculum/pedagogy
- ✓ Changes to assessment methods
- ✓ Increased faculty professional development

Results Summary and Continuous Improvement Actions for AY 2020-2021: In Spring 2021, SCM students were assessed their Knowledge of Supply Chain models and applications using a 4-point rubric. Students are assessed using the following criterion: Students are assessed using the following criterion:

A) Classify the characteristics of an organization's supply chain activities

B) Collect or identify relevant data & information to support supply chain analysis

C) Apply problem-solving methods to provide clear analysis and propose appropriate courses of action for supply chain decisions.

With a benchmark mean of 3.00 or higher.

Results are:

A) Classify the characteristics of an organization's supply chain activities= Mean 3.0; St. Dev. 0.78; Percent 75%

B) Collect or identify relevant data & information to support supply chain analysis
= Mean 3.0; St. Dev. 0.72; Percent 75%

C) Apply problem-solving methods to provide clear analysis and

propose appropriate courses of action for supply chain decisions
  = Mean 3.0; St. Dev. 0.78; Percent 75%
  Count: 24